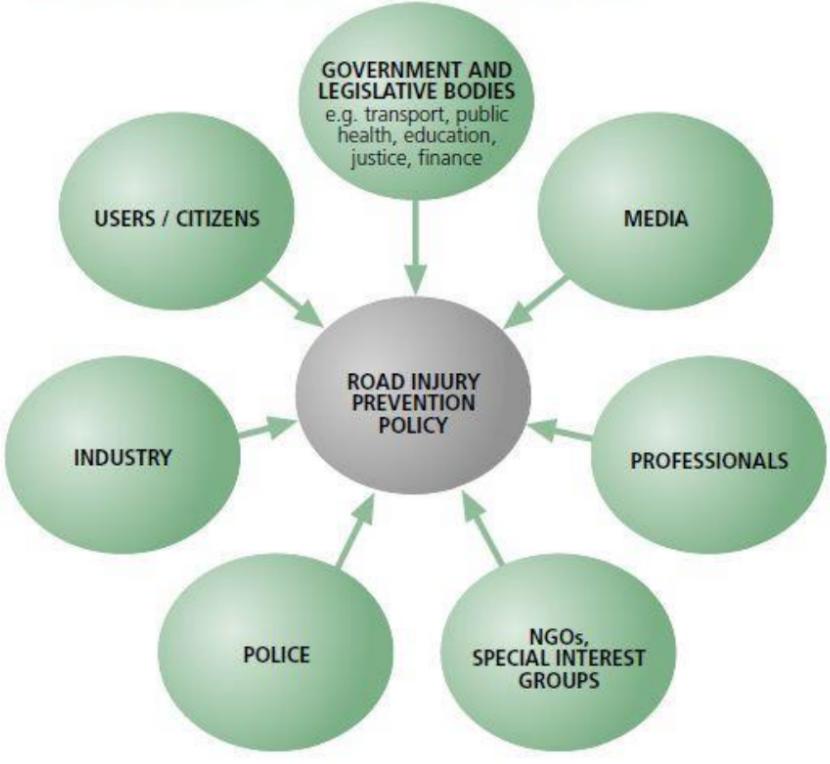


Dear Safe Citizen,

Greetings of Hope and Happiness!

It's the last day of the third UN Global Road Safety Week from 4th to 10th May 2015 on the theme '**Children and Road Safety**' and we **thank you** all for participating in this Email Campaign with us. **Brahma Kumaris** support the UN Initiative **#SaveKidsLives** and this is your last chance to join us in three simple steps:

**Step 1: Read the Declaration** **Step 2: Sign up with your name and country** **Step 3: Submit**  
Sign it [here!](http://goo.gl/forms/k0ulvQbhb8) (<http://goo.gl/forms/k0ulvQbhb8>) Do not miss this today!

	<b>Safety through Spiritual Life-Skills</b> A Road Safety Initiative of the Brahma Kumaris synchronized with the UN Decade of Action for Road Safety
 <p><b>E</b>very day in the United States, an average of <b>12</b> teenagers between 16 and 19 years of age die as a result of a road traffic crash. That's the equivalent of an <b>entire classroom</b> every 2-3 days. (Source: <i>Advocating for Road Safety and Road Traffic Injury Victims - A Guide for Non-governmental Organizations</i>, WHO 2012)</p>	<p>Globally there is a need to improve the safety of the traffic system for users, and to reduce current inequalities in the risk of incurring road crash injuries.</p> <p>The key organizations influencing policy development</p>  <p>Source: (Source: World report on road traffic injury prevention: WHO, Geneva 2004)</p>
<p><b>S</b>piritual Skill to practice today... <b>EXCHANGE VALUE FOR VALUE:</b> Go the proverbial extra mile and value each person's life as sacred. With an attitude of universal equality, demonstrate the same respect for everyone you encounter on the roads. Watch everyone reciprocate! Greater value could come back to you than was originally anticipated.</p>	 <p>TRANSPORT &amp; TRAVEL'S WING SPEED - SAFETY - SPIRITUALITY</p> <p>BRAHMA KUMARIS</p>
<p><b>P</b>ositive Affirmations for today; read these thoughts slowly and <i>feel</i> the difference.</p>	<p><b>Creating Harmony ... along life's journey</b></p> <p>I visualize a flight of birds flying in perfect harmony... creating beautiful designs as they move across the skies.... they have no signals, no rules, no police and yet... no accidents .... Their hearts are closely connected... each one feels part of the whole.... I too am part of a design when I breeze through the roads ... it may seem chaotic ... but I maintain dignity ... I move on the roads with grace and responsibility ... I am at peace within .... I am at peace with the world...</p> <p>Click <a href="#">here</a> to listen and experience these affirmations through an audio track.</p>
<p><b>V</b>ideo for today: <b>Meet Havaladar Kadak.....</b></p>	<p>You will thus learn, WHY they call me <b>Policeman STERN!</b></p> <p>Watch this video <a href="#">here</a>.</p>

As a part of the awareness drive, you may also actively participate in the following ways:

- ✓ Join the Action, take the **road safety pledge** [here](#).....
- ✓ Forward this email to friends and contacts.....
- ✓ Join us on [FaceBook](#).....

If you have any feedback, feel free to write to us at [bkroadsafety01@gmail.com](mailto:bkroadsafety01@gmail.com)

In Solidarity,  
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